

# Proposal for development of river tourist routes on the Narva River

The aim of this proposal is to find a partner or/and investor interested in the development of river tourism in Narva in cooperation with Narva Municipality.

## 1. Proposal of Narva Municipality to potential partners/investors

Narva Municipality ( <http://www.narva.ee> ), which is the owner of Narva City Port, is offering to the interested organizations/companies, possessing or willing to purchase a passenger ship, long-term cooperation to develop and operate river tourist activities on the Narva River. Taking into consideration favourable position of Narva on the water ways, connection with the Baltic Sea, long passenger shipping traditions and existing port infrastructure, revival of navigation and development of river tourism on the Narva River is logically and financially justified.

According to the preliminary calculation of commercial effectiveness, management of river routes is logically and financially justified. With assistance of the city and state, payback period could make 6-8 years.

### Additional information:

Feasibility study for development of new river tourist routes Narva – Narva-Jõesuu:  
[http://www.nrwr.net/1-Economic\\_study\\_Estonia.pdf](http://www.nrwr.net/1-Economic_study_Estonia.pdf)

#### ***1.1. Requirements to the ship:***

Technical and functional requirements to the ship transporting passengers on the route Narva – Narva-Jõesuu must correspond to the following criteria:

1. comply with the legislation for safety of the sea trips:
  - Maritime Safety Act  
<http://www.legaltext.ee/et/andmebaas/tekst.asp?loc=text&dok=X60010K4&keel=en&pg=1&ptyyp=RT&tyyp=X&query=maritime+safety>
  - Regulation by Ministry of Economic Affairs and Communications „Classification, area of trips, safety, procedure to control passenger ship safety“  
<https://www.riigiteataja.ee/ert/act.jsp?id=864424> (only in Estonian language)
2. comply with the conditions on the Narva River and its infrastructure
3. comply with a trade mark strategy and product conception<sup>\*</sup>.

According to the Maritime Safety Act and relevant regulations, a passenger ship transporting passengers on the route Narva – Narva-Jõesuu, must correspond to the requirements for ships of D-class. In case the route is prolonged to the Narva Gulf, the class of the ship should be higher (C, B or A).

Maximum dimension of the ship is 30 meters, width is 6 meters and draught is 2,0 meters.

Apart from passengers' transportation it is very important to have additional scope of services on board a ship. It will allow passengers to get an integrated impression from the river tourist product. The services could be the following: catering, thematic excursions, entertaining programs and etc.

---

\* Desirable, but not obligatory

### **1.1.1. Characteristics of ships usually exploited on the inner routes**

Two-decked ships with an indoor saloon on the lower deck and open-air (outdoor) upper deck. Spacious saloon equipped with bar. The stage with soft sofas could be situated in the front of the saloon, tables and chairs could be placed according to the customer desire. Total amount of passengers is up to 150.

### **1.2. Financial possibilities**

Companies interested in the development and management of river tourist routes on the Narva River can get financing from national Estonian funds and also from international cooperation programmes, supporting tourism development.

#### **- Programmes and funds available for private companies**

Private company can get **1 500 000 - 5 000 000** Estonian kroons (about 96 000 – 320 000 euro) from Enterprise Estonia (EAS) programme “Support for development of tourist products” to purchase the ship, considering the ship will contribute to the traditional tourism development. Additional information: <http://www.eas.ee/?id=2039> (only in Estonian language). Own financing should make not less than 50% from the total budget.

**300 000 - 1 500 000** Estonian kroons (about 20 000 – 96 000 euro) could be provided from Enterprise Estonia (EAS) programme “Support of marketing activities for tourism development” for arrangement marketing campaign in order to promote river routes. Additional information: <http://www.eas.ee/?id=4162>

#### **- Programmes and Funds from non-profit making organizations (NGOs)**

NGOs can apply for **500 000 - 1 500 000** Estonian kroons (about 32 000 – 96 000 euro) to Enterprise Estonia (EAS) programme “Support of marketing activities for tourism development” for arrangement marketing campaign in order to promote river routes. Additional information: <http://www.eas.ee/?id=4163> (only in Estonian language).

Financing for tourist products development in cooperation with other partners from Estonia, Finland, Sweden, Russia, Latvia, and Lithuania could be gained from International cooperation programme **Interreg IVA**.

Additional information: <http://www.centralbaltic.eu/>

## **2. Implemented preparatory work for launching river routes**

### **2.1. Implemented feasibility study for development of river tourist routes**

Narva has been actively dealing with revival of navigation on the Narva River in recent years. Narva Municipality has developed an international project «Narva River Water Routes», with the aim to develop safe and attractive river tourist routes on the both sides of the Narva River, Estonian and Russian ones. In the framework of the project there were implemented ecological and navigation studies, improved port infrastructure.

There were developed five river tourist routes on the Estonian side:

#### **«Narva Silhouettes»**

Route: Narva Harbour – Memorial ‘3 Bayonets’ – Narva Harbour

Route duration: 1 hour

The route is based on the historical past of the city and suggests acquaintance with the sights of Narva from the river. The route length is 12 km.

The route allows enjoying the view of two border cities: Narva and Ivangorod, fantastic views of a picturesque landscape and historical unique architectural ensembles of the Ivangorod fortress and the Narva castle, situated on the banks of the river.

**«Narva-Narva-Jõesuu Express»**

Route: Narva Harbour – Narva-Jõesuu Yacht Harbour (with landing) – Narva Harbour

Duration: 1 hour one way, 2 hours there and back

The route includes the trip by a river bus and replaces public transport. It is convenient, pleasant and used to be popular in Narva.

**«Riverdance»**

Route: Narva Harbour – Northern War Memorial – Narva Harbour

Route duration: 2-2,5 hours.

Romantic evening with candles: moon serenades and a swallow of fresh drink, bird' songs and twinkling of lights allow enjoying Narva at night, seeing all its magnificence in the light of the Moon.

Different entertaining programs will be pleasant for both youth and adults.

Stop on the river near the monument to the heroes of the Northern War.

**«Narva Round-the-World»**

Route: Narva Harbour – Narva-Jõesuu Yacht Harbour (without landing) – Narva Harbour

Route duration: 2-3 hours.

The aim of the route is organization of trips by order with a ship rent for a desirable period. It is possible to order a trip with traditional entertainment events or get acquainted with the sights and history of the Narva region. The order can also be made to organize solemn celebrations on board a ship.

The route can be used:

- For private clients who rent a ship for the organization of events
- For enterprises organizing corporative events.

**«Narva Bay Cruise»**

Route: Narva Harbour – Narva-Jõesuu – Narva Bay – Narva Jõesuu – Narva Harbour

Route duration: 3-4 hours.

This route combines all previous routes and programmes. It allows conducting seminars, conferences, meetings, business games and trainings, banquets.

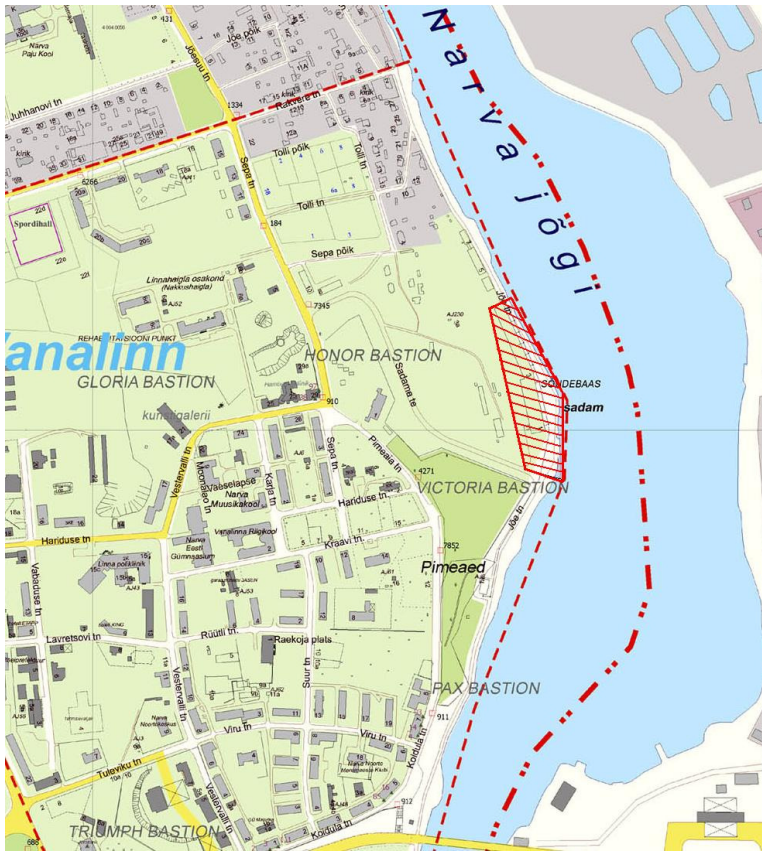
It is possible to spend time with music, dances, charades, artists' performances, original competitions where everyone is a winner, with jokes and laugh.

The route can be used for the organization of both private holidays and corporative events.

The operator of the river routes can use existing routes, which have already been developed, including service packages for customers. However, use of these routes is not obligatory, the operator can offer own ideas and services to water tourists.

**Additional information:** [http://www.nrwr.net/2-NRWR\\_Key\\_Findings.pdf](http://www.nrwr.net/2-NRWR_Key_Findings.pdf)

## 2.2. Development of the Narva port infrastructure



Narva port consists of two parts. The first one is a river yacht port on the Narva River; the second one is a boat port on the Kulgu.

The river yacht port is situated on the bank of the Narva River in a historical part of the town near the bastion Victoria (shown in red in the picture above).

The main functions of the port:

1. Guest port for small boats
2. Oarsmen lodge of Narva sports school Energia
3. Narva Young Marina Club centre (YMC)

The total area of the port is 25 440 m<sup>2</sup>. The total water area is 23 025 m<sup>2</sup>. The port coordinates: 59°22,950' N; 28°12,4'E. Access to the port is along the sea and river channel. Total length of the access channel is 15,5 km, width is 30-50 m, depth is 3,0-4,5 m. There is no need for ice-breaker, towboat or pilot. The beginning of navigation period is May; the end of the period is October. Maximum depth in the port is 2,2 m.

Information about existing moorings:

- Quantity – 4
- Total length – 126 running meters
- Number of places for boats – 10
- Maximum dimension of accepted boats:
  - Length – 38 m; width – 15 m; draft – 2,0 m

Main characteristics of the existing moorings are shown in the Tables 1 and 2.

Table 1

| No of mooring | Type of mooring | Length (m) | Function                 | Depth of mooring (m) | Possibilities                                   |
|---------------|-----------------|------------|--------------------------|----------------------|---|
| No 1          | Stationary      | 30         | Passenger mooring        | 2,0                  | Could be used for river tourism operator's ship |
| No 2          | Stationary      | 48         | Mooring for sports boats | 1,5                  | Used by oarsmen lodge                           |
| No 3          | Floating        | 15*2,5     | Yachts and motor boats   | 1,5                  | Used by YMC                                     |
| No 4          | Floating        | 33*2,0     | Yachts and motor boats   | 2,0                  | Could be used by yacht and motor boat tourists  |

Table 2

| No of mooring | Type of mooring surface | Maximum load on the mooring (t/m <sup>2</sup> ) | Time of construction/reconstruction of the mooring |
|---------------|-------------------------|---|--|
| No 1          | Concrete                | 5,0   | Reconstruction in 1997-98                          |
| No 2          | Asphalt                 | 3,0   | Reconstruction in 2002-03 r.                       |
| No 3          | Wood                    | 0,1   | Repair works in 2002                               |
| No 4          | Wood                    | 0,1   | Construction 1999                                  |



The river bank territory is 40-50 in width with partial asphalt surface. The bank height is 2,5 - 3,0 meters. There is a slip for lifting small boats. The bank and town streets network is connected via Jõe street.

For the mooring of the operator's ship stationary mooring № 1 is proposed.



In recent years the necessary infrastructure to serve the water tourists has been developed. There is a sauna, shower, washing machines, WC and a summer cafe on the port territory. In the port there is an operating video security system, Wi-Fi zone, grill places; containers for different kind of wastes and chemicals for oil pollution elimination, aid kit and info-stands.

Besides, it has been planned to continue the reconstruction of the Narva port infrastructure and the port area with the total planned budget about 23 million Estonian kroons, which

includes:

- installation of an additional pontoon mooring for 6 places. In accordance with the EU requirements the mooring will be supplied with electricity and water
- installation of the hoist for lifting and launching the yachts
- slip reconstruction
- purchase of a trailer to transfer small ships to Kulgu port
- construction of an access road to the territory of the port
- fixing ravelin walls, which is in an immediate proximity to the port

The port is managed by a municipal foundation SA Narva Sadam. Contact person:

Sergei Nikitin

E-mail: [starinar@hotmail.ee](mailto:starinar@hotmail.ee)

Contact person in Narva Municipality:

Tatyana Rusheljuk

E-mail: [tatjana.rusheljuk@narva.ee](mailto:tatjana.rusheljuk@narva.ee)

If you are interested in the Narva Municipality cooperation proposal, please fill in the attached form and send it within 2 weeks from the date of receiving the letter to:

Department for Development and Economy  
Peetri 3-5, 20308 Narva  
Estonia

E-mails:

[anne.veevo@narva.ee](mailto:anne.veevo@narva.ee)

[areng@narva.ee](mailto:areng@narva.ee)

Additional information:

Anne Veevo

Tel: +3723599080

Fax: +3723599042

**Thank you for your interest and time!**